

"ICE"

AFRICA

The Motherland

FASHION DINNER SHOW



VENDOR RULES & REGULATIONS

Thank you for your interest in being a vendor at the Winter Wonderland "ICE" Fashion Dinner Show – Volume 5: Africa: The Motherland. We are committed to creating an elegant, professional, and memorable guest experience. Please review the following guidelines carefully.

VENDING TABLE COST

\$100

1. VENDOR PARTICIPATION

- Vendors must be officially approved by the Executive Producer.
- **Vendor table fee is \$100.**
- Space is limited and assigned on a first-approved basis.
- Vendor space is not confirmed until payment (if applicable) and all required paperwork have been received.
- Vendors must display only products or services approved during registration.



2. BOOTH SETUP

- Each vendor space includes **one (1) 6-foot table and two (2) chairs provided by the show.**
- Vendors are responsible for providing their own display materials, table décor, signage, extension cords, and equipment unless otherwise noted.
- Booths must be fully set up before guest arrival.
- Early breakdown is not permitted.
- Vendors must remain open during all designated vendor hours.



3. BOOTH APPEARANCE

Booths should reflect the elegance of the event. Please maintain:

- Professional displays
- Clean table coverings
- Attractive signage
- Organized merchandise
- Appropriate lighting (if used)

Decor that complements the Winter Wonderland "ICE" and Africa – The Motherland theme is encouraged.



4. PRODUCTS & SERVICES

Permitted items include:

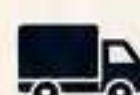
- Fashion • Jewelry • Beauty products
- Hair care • Skincare • Art • Home décor
- Wellness products • Accessories
- African-inspired merchandise
- Specialty gifts

The Executive Producer reserves the right to prohibit inappropriate or unauthorized merchandise.



5. SALES

- Vendors may sell products onsite.
- Vendors are responsible for collecting and remitting all applicable sales taxes.
- Vendors are responsible for their own payment processing and cash handling.
- Winter Wonderland "ICE" is not responsible for transactions between vendors and customers.



6. LOAD-IN & LOAD-OUT

- Vendors must arrive during designated load-in hours.
- Vehicles must be removed immediately after unloading.
- Booths must be completely removed by the designated load-out time.
- Vendors are responsible for leaving their space clean.



7. PROFESSIONAL CONDUCT

All vendors are expected to:

- Treat guests respectfully.
- Treat fellow vendors respectfully.
- Treat staff and volunteers professionally.
- Maintain a positive and welcoming atmosphere.

Disruptive, offensive, or inappropriate behavior may result in immediate removal without refund.



8. MUSIC & PROMOTIONS

- Vendors may not use amplified music that interferes with the event.
- Live demonstrations must receive prior approval.
- Giveaways, raffles, or promotions must be approved by event management.



9. LIABILITY

Winter Wonderland "ICE," its producers, sponsors, venue, staff, and volunteers are not responsible for:

- Lost merchandise • Damaged merchandise
- Theft • Personal injury • Equipment damage

Vendors are encouraged to carry their own business insurance.



10. CANCELLATIONS

- Vendor fees are non-refundable unless otherwise stated.
- If a vendor cannot attend, written notification is appreciated as soon as possible.
- Booth spaces may not be transferred without written approval.



11. SHOW EXPECTATIONS

Vendors are expected to:

- Present a polished, professional booth.
- Be fully stocked throughout the event.
- Engage guests courteously.
- Represent their business with excellence and integrity.
- Help create an unforgettable guest experience.



12. VENDOR BENEFITS

Participating vendors receive opportunities for:

- Exposure to event guests and community leaders
- Business networking • Brand visibility
- Sales opportunities
- Professional event photography exposure
- Participation in one of Central Florida's premier themed fashion productions



PLEASE NOTE:

Vendor registration includes booth space only. If a vendor wishes to enjoy the Fashion Dinner Show and receive a dinner seat, a separate **event ticket must be purchased at the current ticket price.**

EXECUTIVE PRODUCER'S STATEMENT

"Winter Wonderland 'ICE' is more than a fashion dinner show—it is an immersive celebration of fashion, culture, elegance, and purpose. We are honored to partner with businesses that share our commitment to excellence and community."

Samantha Taylor

EXECUTIVE PRODUCER

Winter Wonderland "ICE" Fashion Dinner Show
Volume 5: Africa – The Motherland

VENDOR ACKNOWLEDGEMENT & AGREEMENT

By signing below, I acknowledge that I have read, understood, and agree to abide by all Vendor Rules & Regulations for the Winter Wonderland "ICE" Fashion Dinner Show, Volume 5: Africa – The Motherland.

Vendor/Business Name: _____

Representative Name: _____

Signature: _____ Date: _____

